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For generations, this valley and its people have grown and prospered, seldom stopping to consider, “What is the history of our city’s name, Pocatello”? Valley Pride has helped us understand what it means to respect and care about the place we all call home. In the late 1870’s, when Chief Pocatello participated in granting the right of way to the Utah / Northern railway across the Fort Hall Reservation, the city of Pocatello was born and respectfully named after him.

The “Bring the Chief Home” project to erect a statue representing him brought to us by the “Valley Pride Foundation” is only one of many projects that have joined this community and its people together, giving everyone a sense of purpose and direction. I have discovered that the people I pass on the street and shop at the stores with, are bursting with love, joy and have a genuine sense of pride for this valley. And, once that kind of energy is given an opportunity to flourish, there is no stopping it.

The Bring the Chief Home project may be nearing a close, but the enjoyment of friendships that have blossomed will not only be a delightful memory, but a continuous river of strength and drive for all of us as we strive together so that Pocatello is a shining light in our beautiful state of Idaho! As one of our leaders has said, “Pocatello is Idaho’s ‘chief’ city.”

Thank you, Valley Pride, for your vision of “Bringing People Together”.

If you would like to be a part of a “Life Changing Experience” call or e-mail for more information on the many projects that “Valley Pride” has to offer.

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